



IMS delivers proven supply chain cost savings and process efficiencies

IMS provides Fortune 200 companies with end-to-end merchandising solutions they need to promote their brands and drive sales. Since 1985, the top names in the industry have relied on us to lower costs, increase efficiency, and deliver the overall merchandising program support they need to promote their business.

SOLUTIONS

Print/POS Management

- Integrate sourcing and production with ordering and fulfillment to provide cost and time savings
- Drive industry-leading print and POS initiatives through smarter bidding, estimate creation, and timeline management

Promotional Products

- End-to-end merchandise programs are developed by an IMS in-house staff of strategic experts
- Specialize in the creation of one-of-a-kind proprietary merchandise through our quality network of domestic and over-seas suppliers
- Offer buying power, superior safety testing, vendor audits, and programs that align with your marketing objectives

Integrated Technology

- Through our creation of industry-leading integrated technology systems, we have made it simple to automate and optimize business processes across your merchandising supply chain, enabling customers to easily manage their POS and branded merchandise programs

Warehouse/Fulfillment

- ISO-certified fulfillment and warehouse operations are designed and built specifically to meet the needs of Fortune 200 companies
- Network of 1,750,000 sq. ft. of space across 8 facilities and 5 distribution points
- We process more than 7 million orders annually (27,000/day) for 300,000+ active SKUs

THE BENEFITS OF PARTNERING WITH IMS

Cost Savings

- Deliver 10-20 percent* benchmarked savings in the first year alone
- Deliver at least a 3-5 percent savings on an ongoing basis

Process Efficiency

- Six Sigma philosophy guides our end-to-end process
- Engage in continuous process improvement to provide efficient, cost-effective experience our brands demand
- Analytics drive the spend and activity data for every client and transaction
- Identify and target the most efficient sourcing opportunities, end-user ordering trends, and fulfillment and freight costs

Senior Management Involvement

- Our top executives know our clients and their businesses, personally, through regularly scheduled business reviews and senior monthly leadership meetings.

Solution Neutrality

- Bid out every project to strategically sourced and rigorously validated supplier network to ensure our promise of delivering high-quality work that is both cost and time efficient

Spend & Activity Transparency

- Fully integrated systems make it simple to see your spending across your merchandising supply chain—from the sourcing of goods to corporate and field ordering and fulfillment and freight costs
- Capture all spend and activity making it easily accessible for reporting and TCO analyses

End-to-End Accountability

- Clients rely on IMS to fully oversee their merchandising program every step of the way
- We get merchandising materials to retail and field end-users on-time and in-full. No excuses.

IMS AT A GLANCE

Processes 7 million orders annually/ 27,000/ day via order portal

1,750,000 sq. ft. of warehouse and fulfillment space to serve our clients

Backed by a team of hundreds of associates by discipline

Supports 750 brands at retail throughout US and Canada

Serves 150,000+ retail locations

Integrated IT automating and optimizing business processes

How Can We Help You?

Let's discuss how we can increase the efficiency of your business:

1 (877) 467-1200